

THE BEAUTIFY DECATUR COALITION

- 2019 YEAR IN REVIEW -

Because of the generous support from our community partners, sponsors, and volunteers, the Beautify Decatur Coalition was able to accomplish so much in 2019. Volunteers shared the vision, promoted the collaboration, put in the sweat equity, and continuously held the community to a higher standard of beautification. We are determined to make Decatur a place of beauty by stepping up the beautification and anti-littering initiatives. The new year brings more exciting news as Decatur has been entered into the 2020 America in Bloom National Awards Program.

TOP COALITION ACCOMPLISHMENTS



PLANTED & MAINTAINED 69 DOWNTOWN PLANTERS



ADOPTED 57.8 MILES OF DECATUR STREETS

91 TOTAL SEGMENTS ADOPTED

LANDSCAPED 14 MAIN STREET ISLANDS & MEDIANS

63

NEW NO LITTER ZONE PLEDGES FROM SCHOOLS & BUSINESSES

BRINGING OVERALL TOTAL TO 491

20

GREENSPACES SPRUCED UP & MAINTAINED

24

CENTRAL PARK HANGING BASKETS

PROVIDED BY THE GARDEN CLUB OF DECATUR



ELEMENTARY STUDENTS COLLECTED OVER 800 LBS OF PLASTIC LIDS TO CREATE 2 BENCHES FOR THEIR SCHOOL YARDS.

REVAMPED "LET'S KEEP DECATUR BEE-UTIFUL" BUSINESS CONTEST INCLUDING BEST IN SHOW VOTE



RECRUITED VOLUNTEERS FOR ISLAND UPKEEP & LITTER PICKUPS



INSTALLED LITTER CRITTER DEER SCULPTURE AT OVERLOOK ADVENTURE PARK TO INCREASE LITTER AWARENESS



600

'BE A DEAR - PUT IT HERE' ANTI-LITTERING AUTO WINDOW CLINGS GIVEN TO STUDENTS & VOLUNTEERS



ACHIEVED OUR OWN 501 (C) (3) STATUS

CREATED BRAND NEW WEBSITE

WWW.BEAUTIFYDECATUR.COM



CONTINUE TO HELP SUPPORT OUR JOURNEY

We ask that you consider helping support our community's beautification efforts. Your time, talents, resources and donations are all welcome. Below is a listing of some potential projects to consider donating towards and/or sponsoring for the upcoming year, along with estimated costs and a few quick details about the projects.



WATERING PLANTERS | \$8,400

The downtown planters cost over \$8,000 a year just for watering!



ANTI-LITTERING MURAL | \$5,000

A project that will spread knowledge on littering in mural-form.



FOUR-SEASON COLOR | \$5,000

The purchasing of planting material and items to fill baskets for colorful plants for Spring, Fall and Winter.



MARKETING | \$3,000

Costs for anti-littering billboards, the promotion of events and activities, purchasing t-shirts for volunteers, website maintenance, and other general marketing efforts.



SIDEWALK BUTLERS FOR CIGARETTE BUTTS | \$1,000

Focused on changing behavior and convincing people to dispose of cigarette butts properly.



GREENSPACE ADOPTIONS | \$500 TO \$3,000 PER SPACE

Adopt and maintain a neglected green space in our community to make a huge difference in beautification efforts.



COMMUNITY ENGAGEMENT | \$1,500

The funding of an annual volunteer/sponsor recognition event.



COMMUNITY CLEAN-UP SUPPLIES | \$500

The purchase of water bottles and other supplies for community clean-up events.



AMERICA IN BLOOM 2020 | \$500

Decatur has entered the America in Bloom National Awards Program for 2020. This donation will provide a variety of support as we get our community ready for the judges.



UNRESTRICTED DONATION | LET'S TALK

Have your own ideas on how we can help with beautification efforts, or simply just want to donate a dollar amount? Let's talk!

READY TO DONATE?

All donations are tax deductible and can be made payable to the Beautify Decatur Coalition. Please visit BeautifyDecatur.com/Donate to make a donation online.

Contact Jill Davis at jilldavis@beautifuldecaturbusiness.com for more information.



**BEAUTIFY DECATUR
COALITION**

BUSINESSES • STREETSCAPES • NEIGHBORHOODS • SCHOOLS

